Turning Member Apathy to Involvement

****Apathy is a Symptom –
So What’s the Problem?****

1. When was the last time you assessed the needs of your members and asked for their input?
   “The quickest way to produce apathy is to ask for a suggestion and ignore it.”

2. Have you taken time as a group to set goals, asking for member input?
   “Through knowledge of the member’s dreams, hopes, aspirations, vision and values, leaders are able to enlist support and drive from the members.”

3. Are there ways to get more members involved in specific ways?
   “When members are given responsibility, they feel more responsible to the group.”
   “Delegation means growth, both for individuals and organizations”
Planning for Increased Involvement

1. In planning, consider what your members want, instead of what you THINK they want.

2. Plan activities for everyone, not specific ones.

3. Work together with your members to set goals, don’t just set goals for Them.

4. Build relationships with energy and sincerity.

5. Measure involvement regularly – apathy may happen when members are struggling personally or as a group or when the events are inappropriate for them.

6. Promote excitement and good will – reward involvement, attendance and on-going commitment – personally and organizationally.

7. Get the Word Out! – work on publicity and creativity in promoting events

8. Spice It Up!!

Plans for Increasing Member Involvement

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