



## 2024 WINTER WORKSHOP SCHEDULE OF EVENTS

ALL classes are available to ANY & ALL members as we are ALL integral to the development of our choruses

| Friday, January 19, 2024   |   |  |  |
|--|---|--|--|
| 3 - 5  | Director's Certification Program Testing (DCP participants)<br><br><b>TBD</b>   |  |  |
| 7:00 - 7:15  | Opening Session/Introductions & Announcements (GM)<br><b>Ballroom</b>   |  |  |
| 7:15 - 8:30  | <b>The Pretzel Effect - Leadership and Membership</b><br>Connie Light & Lindsay Chartier<br>General Membership<br><b>Ballroom</b>   |  |  |
| 8:30 - 8:45  | <b>Travel Break</b>   |  |  |
| 8:45 - 10:00   | <b>The 6 Thinking Hats - Considerations for Making Decisions</b><br>Connie Light (primary) & Lindsay Chartier<br>GM<br><b>Ballroom</b>  |  |  |
| Saturday, January 20, 2024   |   |  |  |
| 9:00 - 9:30  | Music in the Morning (GM)<br><b>Ballroom</b>  |  |  |
| 9:30 - 10:45   | <b>Leadership Development and Succession Planning</b><br>Connie Light & Lindsay Chartier<br>General Membership<br><b>Ballroom</b>   |  |  |
| 10:45 - 11:00  | <b>Travel Break</b>   |  |  |
| 11:00 - 12:15  | <table style="width: 100%; border: none;"> <tr> <td style="width: 50%; border: none; padding: 5px;"> <b>The Membership Map: Recruitment/Retention for Your Chorus: Part 1</b><br/>Lindsay Chartier<br/>If you have questions or topic requests, please email them to <a href="mailto:nlsccoaching@gmail.com">nlsccoaching@gmail.com</a><br/><b>TBD</b> </td> <td style="width: 50%; border: none; padding: 5px;"> <b>Section Leaders</b><br/>Connie Light<br/><br/><b>TBD</b> </td> </tr> </table>      | <b>The Membership Map: Recruitment/Retention for Your Chorus: Part 1</b><br>Lindsay Chartier<br>If you have questions or topic requests, please email them to <a href="mailto:nlsccoaching@gmail.com">nlsccoaching@gmail.com</a><br><b>TBD</b> | <b>Section Leaders</b><br>Connie Light<br><br><b>TBD</b>                               |
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| 12:15 - 1:15   | <b>Lunch</b> <b>Species lunch opportunities TBD - look for information at the registration desk</b>   |  |  |
| 1:15 - 2:30  | <table style="width: 100%; border: none;"> <tr> <td style="width: 50%; border: none; padding: 5px;"> <b>The Membership Map: Recruitment/Retention for Your Chorus: Part 2</b><br/>Lindsay Chartier<br/>If you have questions or topic requests, please email them to <a href="mailto:nlsccoaching@gmail.com">nlsccoaching@gmail.com</a><br/><b>TBD</b> </td> <td style="width: 50%; border: none; padding: 5px;"> <b>Visual Communication</b><br/>Connie Light<br/><br/><b>TBD</b> </td> </tr> </table> | <b>The Membership Map: Recruitment/Retention for Your Chorus: Part 2</b><br>Lindsay Chartier<br>If you have questions or topic requests, please email them to <a href="mailto:nlsccoaching@gmail.com">nlsccoaching@gmail.com</a><br><b>TBD</b> | <b>Visual Communication</b><br>Connie Light<br><br><b>TBD</b>                          |
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| 2:30 - 2:45  | <b>Travel Break</b>   |  |  |
| 2:45 - 3:00  | <table style="width: 100%; border: none;"> <tr> <td style="width: 50%; border: none; padding: 5px;"> <b>Social Media and Online Presence</b><br/>Lindsay Chartier<br/><br/><b>TBD</b> </td> <td style="width: 50%; border: none; padding: 5px;"> <b>Rookie Care - The Care and Feeding of Rookies</b><br/>Connie Light<br/><br/><b>TBD</b> </td> </tr> </table>   | <b>Social Media and Online Presence</b><br>Lindsay Chartier<br><br><b>TBD</b>  | <b>Rookie Care - The Care and Feeding of Rookies</b><br>Connie Light<br><br><b>TBD</b> |
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| 3:00 - 3:15  | <b>Travel Break</b>   |  |  |
| 3:15 - 4:30  | <b>Grunt Work And How Does it Apply to Us?</b><br>Connie Light & Lindsay Chartier<br>General Membership<br><b>Ballroom</b>  |  |  |
| 4:30 - 5:00  | <b>Q/A Wrap up</b>  |  |  |
|  | <b>Dinner</b>   |  |  |
|  | <b>Meet in the bar area for some socializing!</b><br><br><b>If you are traveling home, please be safe!</b>  |  |  |

## Course Descriptions

| Course title  | Faculty                         | Summary  | Audience |
|---|---------------------------------|--|----------|
| <u>Friday</u>   |                                 |  |          |
| <b>The Pretzel Effect - Leadership and Membership</b>                           | Connie Light & Lindsay Chartier | This class will look at the relationships within the chorus - leadership and membership and how they affect the overall health of a chorus   | ALL      |
| <b>The 6 Thinking Hats - Considerations for Making Decisions</b>                | Connie Light & Lindsay Chartier | Ever been stuck when trying to make a decision? Emotions, information, logic, hope and creativity all crowd in on us, making us feel like we are juggling too many balls. This class will help you sort through all of that when making decisions.   | ALL      |
| <u>Saturday</u>   |                                 |  |          |
| <b>Leadership Development and Succession Planning</b>                           | Connie Light & Lindsay Chartier | As much as you love (or don't love) the work you do for your chorus, you won't be able to do the job forever. It is part of your JOB to train and equip your successor to be successful.   | ALL      |
| <b>The Membership Map: Recruitment/Retention for Your Chorus (2 part class)</b> | Lindsay Chartier                | This class looks at both the Recruitment and Retention aspects of chorus life and how they are both important to the health of a chorus. Every chorus's journey is different; we will look at tools and resources that are available, as well as share some ideas to build a timeline that each chorus can use in their journey. Feel free to email any questions or topics you might want addressed to <a href="mailto:nlsccoaching@gmail.com">nlsccoaching@gmail.com</a> | ALL      |
| <b>Visual Communication</b>   | Connie Light                    | Now that this category has been around for a little while, let's take another look at what makes this category connected to and yet unique from the other judging categories.  | ALL      |
| <b>Rookie Care - The Care and Feeding of Rookies</b>                            | Connie Light                    | You got a new member - now what? Some tips and tricks to help your rookies be successful and turn them into long-time members.   | ALL      |
| <b>Social Media and Online Presence</b>   | Lindsay Chartier                | Discussion class on the use of social media and online presence tools and how they can be used to promote your group. Does your group already have an online and social media presences? Let's talk about what it is, or isn't, saying about your group.   | ALL      |
| <b>Grunt Work and How Does it Apply to Us?</b>                                  | Connie Light & Lindsay Chartier | Thanks to the interwebs, we found out that Grunt Work is an expression used to describe thankless and menial work. Grunt work can also refer to jobs that either lack glamour and prestige or are boring and repetitive. Learn the importance of grunt work in learning a song and how to make it work to your advantage.  | ALL      |